

The Delafield Hotel, a 38 Suite Luxury Hotel Located Just West of Milwaukee Has New Ownership Partnership - 616 Hotel, LLC and IDM Group, LLC

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DELAFIELD, Wis. (October 7, 2010) – A new ownership partnership for the Delafield Hotel in Delafield, Wis. has been finalized. The hotel is now jointly owned by 616 Hotel, LLC, based in Grand Rapids, Mich. and IDM Group, LLC based in Fort Atkinson, Wis. IDM Group continues in its role as manager of the property as well. The hotel was originally developed and previously owned by Robert Lang.

The Delafield Hotel is the only Preferred Boutique™ hotel in the Midwest and may be found online at www.thedelafieldhotel.com. Opened in March of 2006, the hotel has a distinct colonial Williamsburg feel to it with its red-brick exterior, cherry woodwork, antique furnishings and oriental rugs. The property features 38 luxury rooms and suites complete with five-star amenities such as Baker furniture, lavish spa bathrooms equipped with Kohler products, and high-definition flat screen televisions. There is also fine dining on premise at Andrews Bar & Restaurant.

Scott Rookus, principal of 616 Hotel, LLC, said the Delafield Hotel was a perfect fit for his firm's portfolio. "Five years ago we set out to establish a luxury line of boutique hotels, and the Delafield Hotel is the very essence of that lodging category," said Rookus. He also went on to talk about the relationship of the hotel with the community. "We loved the Town of Delafield and the surrounding lake country from our first visit. Everyone knows Delafield is a special place, and the residents clearly support this unique property. We also appreciated the Midwest values and felt it was a good investment."

Along with ownership in high-end boutique hotels, 616 Hotel, LLC also owns property for development in resort areas across the country.

At IDM Group, LLC, president Craig Nedderson labeled the transaction an opportunity to be fully vested in the future of this critically acclaimed property. "When we were first brought on to manage the hotel, we discovered a wonderful staff in place and a hotel brand with a very loyal following. We're looking ahead to a bright future here as we continue to improve on this already great facility and further enhance services to our guests." IDM Group, LLC owns and manages boutique hotels around the Midwest. Its Web site is www.inndevmgt.com.

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